

NEWSLETTER

WORKSHOP I: A ZERO WASTE APPROACH- SIROKI BRIJEG, 28TH NOVEMBER 2014

On 28th November, in Siroki Brijeg (Hotel Park), the Federal Ministry of Environment and Tourism organized the Workshop I – A ZERO Waste Approach within the Project “ZERO Waste Adriatic Net for events and festivals”. The participants at the event were from different parts of Bosnia and Herzegovina: Neum, Citluk, Bihac, Sarajevo, Gradacac, Mostar, Siroki Brijeg etc. In the workshop in total were 42 participant present. After the welcome words by Mr Nedeljko Babic (Assistant Minister), Ms Amra Tabucic (Technical Manager of the Project on the behalf of the Federal Ministry of Environment and Tourism) presented the goals of the IPA Adriatic ZERO Waste Net for Events and Festivals and methods to apply and promote the ZERO Waste Project for festival and events, which implementation and project outputs Federal Ministry is responsible. Mr Davor Jagodic (Lead Beneficiary - Faculty of Tourism and Management) presented the main project output which is the permanent ICT Application as a tool to exchange experiences and promote accessibility to information due to promote the tourist economy in accordance with ZERO Waste Guidelines. Mr Haris Hadzihajdarevic from the National Park “Una” presented their work and activities and pointed out that they are very willing to cooperate in achieving goals by the ZERO Waste Guidelines. Representative of the Mostar Blues and Rock Festival, Mr Orhan Maslo, emphasized the role of the ZERO Waste ICT Application due to connect event organizers, in order to promote a ZERO Waste tourism on the region. The Workshop was opened for questions and discussion. At the end of the Workshop, the participants were invited to participate in the Pilot project event “Traditional tasting of the young wine” in Winery Andrinje in Paoca village, in the neighbouring municipality of Citluk.



ZERO WASTE AT ECOMONDO 2014: INTERNATIONAL WORKSHOP - FIERA DI RIMINI, 7TH NOVEMBER 2014

The International Workshop at EcoMondo 2014, last 7th November in Rimini, was organized by Province of Rimini and ERVET and participated all the Project Partners and Tourism stakeholders. After the opening by Rita Trombini from ERVET Emilia-Romagna, who introduced to the ZERO Waste ICT platform 2.0 to recognize, supervise and implement best sustainable practices, Cesare Buffone for Punto 3 Srl, Gaelle Ridolfi for Indica Srl, and Giuseppe Adduce for IQC Srl talked about methods and indicators, explained how to evaluate compensation and how to use the ICT platform. At the end of the workshop, the present stakeholders presented innovative eco-friendly strategies to promote and to use ZERO Waste Platform as a tool to organize future events. The aim of the Workshop was the promotion of ZERO Waste Platform to share experiences and best practices with the effect to encourage the development of tourism focused on innovative cultural approach, based on the recycling and recovery.

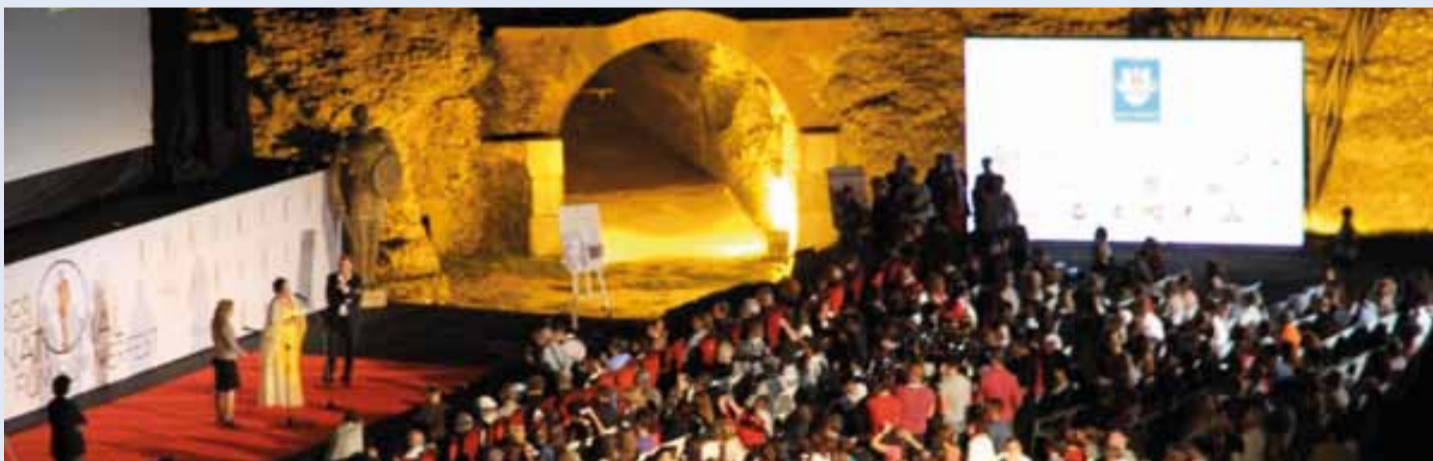


THE 5TH PROJECT PARTNERS' MEETING PORTOROZ, 22ND AND 23RD OCTOBER 2014

The ZERO Waste project partners met at the 5th meeting which was held in Portoroz (Slovenia) on 22nd and 23rd October 2014. During these two days the partners coming from 6 countries, talked about the realized project activities, especially about the pilot events and the workshops with the local stakeholders organized during the last months. Partners dedicated a lot of the time to the ZERO Waste Platform, that will be available for implementation in the next few months: the platform represents a very important tool in conducting the main project objectives as well as for the future. Namely, the ZERO Waste Platform will be tested during the project period, and later open to the public for analytical and practical purposes.



7TH EDITION OF “DURRES INTERNATIONAL FILM FESTIVAL” (DIFF) AND ZERO WASTE DURRES, 9-14 SEPTEMBER 2014



The 7th Edition of Durres International Film Festival (DIFF) took place from 9 to 14 September 2014, at the Palace of Culture & Theater and in the Ancient Roman Amphitheater, the event consist in the presentation of the best film productions to the local audience, visitors and tourists. The festival this year was enriched with two new sections: the program of the new documentary films and the Program of the short Films. During the Festival days, around 16 000 visitor had the opportunity to learn more about the Culture and Traditions of the Region of Durres and the surrounding areas. After the signature of the agreement of collaboration between the Regional Council of Durres and the Municipality of Durres, “Durres International Film Festival”, DIFF, were monitored from ZERO Waste staff with the purpose to reduce waste in the environment during the of the manifestations and events. The main innovations applied were: distribution of the film festival program during the six days through short videos with Bluetooth; offering free drinks for visitors and guests in paper glasses to turn back the glasses in order to reduce environmental pollution, setting banner and promotion stands in the festival area, at the entrance to the Palace of culture & Theater and at the entrance of the Roman Amphitheater. The idea was to reduce the printed materials and contact people via technology systems. In total were contacted 134 persons and 346 videos/night were distributed during the Durres International Film Festival. A part of promotional materials were realized with recycled paper and to the visitors were offered free drinks in cardboard glasses. DIFF was monitored to meet the requirements of the project and is now awaiting the special logo of the “ZERO Waste” project. Staff of ZERO Waste Albania became active part of the event management, introducing mentioned innovation to preserve environment.
<https://www.youtube.com/watch?v=VQ1RqOGyJ0>

“DIDATTICA SOSTENIBILE IN MASSERIA” ZERO WASTE AND SPAZIO EVENTI WORKSHOP FOR LOCAL STAKEHOLDER BARI, 17TH SEPTEMBER 2014

On 17th September 2014, the workshop “Didattica Sostenibile in Masseria”(Sustainability teaching practices in Farms) was held in “Agrimed”, the Apulia Region- Department of Agriculture Pavilion. Spazio Eventi, partner of the cross border cooperation IPA Adriatic “ZERO Waste” project, called representatives from Apulian “Masserie Didattiche”- farms involved in the realization of educational workshops beside the traditional farming activities of the field- to show them how to use ICT to adopt green solutions in managing events with the ZERO Waste Project. Elisabetta Ciccarese from Spazio Eventi, Angelica Anglani, manager of Food Education in Masserie Didattiche from Apulia Region Food Department, Saverio Veronico, Certificate Authority supervisor, and Giuseppe Adduce from AD Pomiagerd presented the Project and introduced the ZERO Waste Platform, as a tool to elaborate the impact of waste in events and to exchange eco-friendly experiences.



- PARTNERSHIP**
- CROATIA**
 - LB - Faculty of Tourism and Hospitality Management
 - City of Opatija, Mayor's office
 - ALBANIA**
 - Regional Council of Durres, Department of Regional Development Policies
 - BOSNIA-HERZEGOVINA**
 - Federal Ministry of Environment and Tourism
 - ITALY**
 - Ervet - Emilia Romagna Economic Development Agency Lt.d.
 - Province of Rimini: office Agenda 21/Sustainable Development
 - Spazio Eventi Lt.d.
 - MONTENEGRO**
 - Municipality of Tivat, Mayor's office
 - SLOVENIA**
 - University of Primorska, Faculty of Tourism Studies – Turistica

Duration of the project: 33 months
Project Budget: total budget: 1.288.003,58 €



www.zerowasteevents.eu